# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

# QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 28, 2008

Commission file number: 1-5256

# V. F. CORPORATION

(Exact name of registrant as specified in its charter)

### Pennsylvania

(State or other jurisdiction of incorporation or organization)

23-1180120

(I.R.S. employer identification number)

105 Corporate Center Boulevard Greensboro, North Carolina 27408

(Address of principal executive offices)

(336) 424-6000

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months and (2) has been subject to such filing requirements for the past 90 days. YES ☑ NO □

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer ✓ Accelerated filer ✓ Non-accelerated filer ✓ Smaller reporting company ✓

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Securities and Exchange Act of 1934).

On July 26, 2008, there were 108,908,206 shares of the registrant's Common Stock outstanding.

# VF CORPORATION

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# Part I — Financial Information

# Item 1 — <u>Financial Statements (Unaudited)</u>

# VF CORPORATION Consolidated Statements of Income (Unaudited) (In thousands, except per share amounts)

|   | Three Montl  | hs Ended June | Six Months Ended June |             |
|---|--------------|---------------|-----------------------|-------------|
|   | 2008         | 2007          | 2008                  | 2007        |
| Net Sales   | \$ 1,658,401 | \$ 1,500,431  | \$ 3,483,678          | \$3,154,039 |
| Royalty Income  | 19,081       | 16,962        | 40,145                | 36,973      |
| Total Revenues  | 1,677,482    | 1,517,393     | 3,523,823             | 3,191,012   |
| Costs and Operating Expenses                          |              |               |                       |             |
| Cost of goods sold                                    | 942,763      | 865,727       | 1,956,893             | 1,811,610   |
| Marketing, administrative and general expenses        | 570,863      | 483,204       | 1,158,949             | 995,615     |
|   | 1,513,626    | 1,348,931     | 3,115,842             | 2,807,225   |
| Operating Income                                      | 163,856      | 168,462       | 407,981               | 383,787     |
| Other Income (Expense)                                |              |               |                       |             |
| Interest income                                       | 1,565        | 2,848         | 3,261                 | 5,292       |
| Interest expense                                      | (23,007)     | (13,101)      | (45,206)              | (27,024     |
| Miscellaneous, net                                    | 3,050        | 1,483         | 2,900                 | 1,749       |
|   | (18,392)     | (8,770)       | (39,045)              | (19,983     |
| Income from Continuing Operations Before Income Taxes | 145,464      | 159,692       | 368,936               | 363,804     |
| Income Taxes  | 41,486       | 53,887        | 115,926               | 123,921     |
| Income from Continuing Operations                     | 103,978      | 105,805       | 253,010               | 239,883     |
| Discontinued Operations                               |              | (24,143)      |                       | (19,877     |
| Net Income  | \$ 103,978   | \$ 81,662     | \$ 253,010            | \$ 220,006  |
| Earnings Per Common Share — Basic                     |              |               |                       |             |
| Income from continuing operations                     | \$ 0.96      | \$ 0.96       | \$ 2.32               | \$ 2.16     |
| Discontinued operations                               | _            | (0.22)        | _                     | (0.18       |
| Net income  | 0.96         | 0.74          | 2.32                  | 1.98        |
| Earnings Per Common Share — Diluted                   |              |               |                       |             |
| Income from continuing operations                     | \$ 0.94      | \$ 0.93       | \$ 2.27               | \$ 2.10     |
| Discontinued operations                               | _            | (0.21)        |                       | (0.17       |
| Net income  | 0.94         | 0.72          | 2.27                  | 1.93        |
| Weighted Average Shares Outstanding                   | 100 711      | 110.504       | 100.040               | 111 100     |
| Basic   | 108,711      | 110,504       | 109,040               | 111,199     |
| Diluted   | 110,985      | 113,473       | 111,436               | 114,142     |
| Cash Dividends Per Common Share                       | \$ 0.58      | \$ 0.55       | \$ 1.16               | \$ 1.10     |
| Consider the constituted Consideration and            |              |               |                       |             |

# VF CORPORATION Consolidated Balance Sheets (Unaudited) (In thousands, except share amounts)

| June<br>2007    | December<br>2007   | June<br>2008  |  |
|-----------------|--|---|--|
|                 |  |   | ASSETS   |
|                 |  |   | Current Assets   |
| \$ 177,849      | \$ 321,863   | \$ 276,009  | Cash and equivalents   |
| 4 277,013       | +,   | <del>+</del> -/-,   | Accounts receivable, less allowance for doubtful accounts of:  |
| 924,455         | 970,951  | 994,157   | June 2008 - \$59,059, Dec. 2007 - \$59,053; June 2007 - \$53,147   |
| , in the second | ,  | ,   | Inventories:   |
| 1,033,663       | 911,496  | 1,116,123   | Finished products  |
| 67,639          | 87,176   | 86,915  | Work in process  |
| 116,419         | 140,080  | 140,818   | Materials and supplies   |
| 1,217,721       | 1,138,752  | 1,343,856   |  |
| 198,851         | 213,563  | 225,044   | Other current assets   |
| 18,271          | _  | _   | Current assets of discontinued operations  |
| 2,537,147       | 2,645,129  | 2,839,066   | Total current assets   |
| 1,466,736       | 1,529,015  | 1,581,197   | Property, Plant and Equipment  |
| 871,850         | 877,157  | 913,977   | Less accumulated depreciation  |
| 594,886         | 651,858  | 667,220   | •  |
| 854,381         | 1,435,269  | 1,405,723   | Intangible Assets  |
| ,               | 1 279 162  |   | Goodwill   |
| 1,048,348       | 1,278,163  | 1,336,661   | Goodwill   |
| 378,660         | 436,266  | 531,771   | Other Assets   |
| \$ 5,413,422    | \$ 6,446,685   | \$ 6,780,441  |  |
|                 |  |   | LIABILITIES AND STOCKHOLDERS' EQUITY   |
|                 |  |   | Current Liabilities  |
| \$ 107,586      | \$ 131,545   | \$ 396,932  | Short-term borrowings  |
| 97,435          | 3,803  | 3,412   | Current portion of long-term debt  |
| 424,229         | 509,879  | 477,442   | Accounts payable   |
| 438,075         | 488,089  | 457,500   | Accrued liabilities  |
| 1,075           | 1,071  | 100   | Current liabilities of discontinued operations   |
| 1,068,400       | 1,134,387  | 1,335,386   | Total current liabilities  |
| 602,229         | 1,144,810  | 1,142,889   | Long-term Debt   |
| 565,613         | 590,659  | 605,890   | Other Liabilities  |
|                 |  |   | Commitments and Contingencies  |
|                 |  |   | Common Stockholders' Equity  |
|                 |  |   | * *  |
|                 | 100 =00  | 100 =01   | The state of the s |
| 109,717         |  |   |  |
| 1,585,105       |  |   |  |
| (58,336)        |  |   |  |
| 1,540,694       |  |   |  |
| 3,177,180       | 3,576,829  | 3,696,276   | Total common stockholders' equity  |
| \$ 5,413,422    | \$ 6,446,685   | \$ 6,780,441  |  |
|                 | 109,798<br>1,619,320<br>61,495<br>1,786,216<br>3,576,829 | 108,791<br>1,686,599<br>146,453<br>1,754,433<br>3,696,276 | Common Stockholders' Equity Common Stock, stated value \$1; shares authorized, 300,000,000; shares outstanding: June 2008 - 108,790,793; Dec. 2007 - 109,797,984; June 2007 - 109,716,898  Additional paid-in capital Accumulated other comprehensive income (loss) Retained earnings Total common stockholders' equity  |

See notes to consolidated financial statements.

# VF CORPORATION Consolidated Statements of Cash Flows (Unaudited) (In thousands)

|   | Six Months        | Ended June |
|---|-------------------|------------|
|   | 2008              | 2007       |
| Operating Activities  |                   |            |
| Net income  | \$ 253,010        | \$ 220,006 |
| Adjustments to reconcile net income to cash used by operating activities of continuing operations:  Loss from discontinued operations | _                 | 19,877     |
| Depreciation  | 51,436            | 46,350     |
| Amortization of intangible assets   | 19,992            | 10,281     |
| Other amortization  | 6,474             | 7,890      |
| Stock-based compensation  | 26,304            | 34,746     |
| Other, net  | 10,555            | 24,329     |
| Changes in operating assets and liabilities, net of acquisitions:   | 10,333            | 24,329     |
| Accounts receivable   | (10,966)          | (68,705)   |
|   | · / /             | ( / /      |
| Inventories   | (187,922)         | (197,058)  |
| Accounts payable  | (40,186)          | 28,687     |
| Accrued compensation  | (32,977)          | (28,284)   |
| Accrued income taxes  | 3,368             | (5,769)    |
| Accrued liabilities   | (24,362)          | 40,083     |
| Other assets and liabilities  | (11,426)          | (39,819)   |
| Cash provided by operating activities of continuing operations  | 63,300            | 92,614     |
|   |                   | (10.077)   |
| Loss from discontinued operations   | (071)             | (19,877)   |
| Adjustments to reconcile loss from discontinued operations to cash used by discontinued operations                                    | (971)             | 8,713      |
| Cash used by discontinued operations  | (971)             | (11,164)   |
| Cash provided by operating activities   | 62,329            | 81,450     |
| Investing Activities  |                   |            |
| Capital expenditures  | (56,975)          | (50,385)   |
| Business acquisitions, net of cash acquired   | (78,483)          | (178,639)  |
| Software purchases  | (3,187)           | (777       |
| Sale of property, plant and equipment   | 3,038             | 2,872      |
| Sale of intimate apparel business   |                   | 348,714    |
| Other, net  | 721               | 804        |
| ·   |                   |            |
| Cash provided (used) by investing activities of continuing operations   | (134,886)         | 122,589    |
| Discontinued operations, net  |                   | (243)      |
| Cash provided (used) by investing activities  | (134,886)         | 122,346    |
| Financing Activities  |                   |            |
| Increase in short-term borrowings   | 264,362           | 18,565     |
| Payments on long-term debt  | (2,245)           | (8,531)    |
| Purchase of Common Stock  | (149,729)         | (350,000)  |
| Cash dividends paid   | (126,705)         | (122,359)  |
| Proceeds from issuance of Common Stock, net   | 21,953            | 75,519     |
| Tax benefits of stock option exercises  | 9,656             | 14,667     |
| Other, net  | (305)             | 14,007     |
| outer, not  | (3-03)            | <u> </u>   |
| Cash provided (used) by financing activities  | 16,987            | (372,139)  |
| Effect of Foreign Currency Rate Changes on Cash   | 9,716             | 2,968      |
| Net Change in Cash and Equivalents  | (45,854)          | (165,375)  |
| Cash and Equivalents — Beginning of Year  | 321,863           | 343,224    |
| Cash and Equivalents — End of Pariod  | \$ 276,000        | ¢ 177 040  |
| Cash and Equivalents — End of Period  | <u>\$ 276,009</u> | \$ 177,849 |

## VF CORPORATION Notes to Consolidated Financial Statements (Unaudited)

### Note A - Basis of Presentation

VF Corporation (and its subsidiaries collectively known as "VF") operate and report using a 52/53 week fiscal year ending on the Saturday closest to December 31 of each year. Similarly, the fiscal second quarter ends on the Saturday closest to June 30. For presentation purposes herein, all references to periods ended June 2008, December 2007 and June 2007 relate to the fiscal periods ended on June 28, 2008, December 29, 2007 and June 30, 2007, respectively.

The accompanying unaudited consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q and Rule 10-01 of Regulation S-X and do not include all of the information and notes required by accounting principles generally accepted in the United States of America for complete financial statements. Similarly, the December 2007 consolidated balance sheet was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles. In the opinion of management, the accompanying unaudited consolidated financial statements contain all normal and recurring adjustments necessary to make a fair statement of the consolidated financial position, results of operations and cash flows of VF for the interim periods presented. Operating results for the three months and six months ended June 2008 are not necessarily indicative of results that may be expected for any other interim period or for the year ending January 3, 2009. For further information, refer to the consolidated financial statements and notes included in VF's Annual Report on Form 10-K for the year ended December 2007 ("2007 Form 10-K").

In April 2007, VF sold its intimate apparel business consisting of its domestic and international women's intimate apparel business units. Accordingly, the Consolidated Statements of Income and Consolidated Statements of Cash Flows present the intimate apparel businesses as discontinued operations for all periods. Similarly, the assets and liabilities of the discontinued operations have been separately presented in the Consolidated Balance Sheets. Amounts presented herein, unless otherwise stated, relate to continuing operations. See Note D.

Certain prior year amounts, none of which are material, have been reclassified to conform with the 2008 presentation.

#### Note B — Changes in Accounting Policies

During the first quarter of 2008, VF adopted Financial Accounting Standards Board ("FASB") Statement No. 157, Fair Value Measurements ("Statement 157"), which clarified the definition of fair value, established a framework and a hierarchy based on the level of observability and judgment associated with inputs used in measuring fair value, and expanded disclosures about fair value measurements. Statement 157 applies whenever other accounting pronouncements require or permit assets or liabilities to be measured at fair value but does not require any new fair value measurements. As permitted by FASB Staff Position No. 157-2, Effective Date of FASB Statement No. 157, the disclosure provisions of Statement 157 relating to nonrecurring measurements of nonfinancial assets and nonfinancial liabilities are deferred until VF's 2009 fiscal year. This deferral of disclosures applies primarily to nonfinancial assets and nonfinancial liabilities initially measured at fair value in a business combination or measured at fair value for an impairment assessment.

Fair value is defined in Statement 157 as the price that would be received from the sale of an asset or paid to transfer a liability (i.e., an exit price) in the principal or most advantageous market in an orderly transaction between market participants. In determining fair value, Statement 157 establishes a three-level hierarchy that distinguishes between (i) market data obtained or developed from independent sources (i.e., observable data inputs) and (ii) a reporting entity's own data and assumptions that market participants would use in pricing an asset or liability (i.e., unobservable data inputs). Financial assets and financial liabilities measured and reported at fair value are classified in one of the following categories, in order of priority of observability and objectivity of pricing inputs:

- Level 1 Fair value based on quoted prices in active markets for identical assets or liabilities.
- Level 2 Fair value based on significant directly observable data (other than Level 1 quoted prices) or significant indirectly observable data through corroboration with observable market data. Inputs would normally be (i) quoted prices in active markets for similar assets or liabilities, (ii) quoted prices in inactive markets for identical or similar assets or liabilities or (iii) information derived from or corroborated by observable market data.
- Level 3 Fair value based on prices or valuation techniques that require significant unobservable data inputs. Inputs would normally be a reporting entity's own data and judgments about assumptions that market participants would use in pricing the asset or liability.

The following table summarizes financial assets and financial liabilities measured at fair value on a recurring basis at June 2008:

|                        |           | Fair             | Value Measurements Using | j:           |
|------------------------|-----------|------------------|--------------------------|--------------|
|                        |           | Quoted Price     | Significant              |              |
|                        |           | in Active        | Other                    | Significant  |
|                        | Total     | Markets for      | Observable               | Unobservable |
|                        | Fair      | Identical Assets | Inputs                   | Inputs       |
| In thousands           | Value     | (Level 1)        | (Level 2)                | (Level 3)    |
| Financial assets:      |           |                  |                          |              |
| Cash equivalents       | \$ 71,500 | \$ 71,500        | _                        | _            |
| Investment securities  | 214,585   | 163,387          | \$ 51,198                | _            |
| Derivative instruments | 2,490     | _                | 2,490                    | _            |
|                        |           |                  |                          |              |
| Financial liabilities: |           |                  |                          |              |
| Derivative instruments | 11,738    | _                | 11,738                   | _            |
| Deferred compensation  | 239,997   | _                | 239,997                  | _            |

Cash equivalents represent funds held in institutional money market funds. Investment securities consist primarily of mutual funds and a separately managed fixed income fund purchased in substantially the same amounts as participant-directed investment selections representing underlying liabilities to participants in VF's deferred compensation plans. Liabilities under deferred compensation plans are recorded at amounts payable to participants, based on the fair value of participant-selected investments. Derivative instruments represent net unrealized gains or losses on foreign currency forward exchange contracts, which is the net difference between (i) the U.S. dollars to be received or paid at the contracts' settlement date and (ii) the U.S. dollar value of the foreign currency to be sold or purchased at the current forward exchange rate.

VF also adopted FASB Statement No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities* ("Statement 159") in the first quarter of 2008. Statement 159 permits companies to measure at fair value eligible financial assets and financial liabilities that were not otherwise required to be recorded at

fair value, with changes in fair value recognized in net income as they occur. Since VF has not elected to apply fair value accounting to any additional items, the adoption of Statement 159 had no impact.

In addition, as required beginning in the first quarter of 2008, VF adopted Emerging Issues Task Force ("EITF") 06-11. Accounting for Income Tax Benefits of Dividends on Share-Based Payment Awards, which requires that the tax benefit related to dividend equivalents declared on restricted stock units that are expected to vest be recorded as an increase in additional paid-in capital. The impact of adopting EITF 06-11 was not significant.

### Note C - Acquisitions

At the end of 2007, the purchase price allocation of Seven For All Mankind, the largest acquisition completed in 2007, was subject to possible adjustment for valuation of its intangible assets. The final valuation was completed during the first quarter of 2008, resulting in reductions in the amount assigned to indefinite-lived trademark intangible assets from \$340.0 million to \$313.7 million and the amount assigned to amortizable intangible assets (primarily customer relationships) from \$185.0 million to \$182.8 million, with offsetting increases in goodwill.

In June 2008, VF acquired one-third of the outstanding equity of Mo Industries Holdings, Inc. ("Mo Industries"), a Los Angeles-based company that owns the *Splendid* and *Ella Moss* brands of premium sportswear marketed to upscale department and specialty stores. VF also acquired an option to purchase the remaining shares of Mo Industries, and granted the other stockholders of Mo Industries an option to require VF to purchase all of their stock, during the first half of 2009 at a price based on its 2008 earnings. The cost of the investment, including the related put/call rights, was \$77.0 million, with this investment being accounted for using the equity method of accounting. From the date of acquisition, the equity in net income of Mo Industries is reported as part of the Contemporary Brands Coalition. If VF were to acquire the remaining shares in 2009, the purchase price of those shares, plus any net debt assumed, would be subject to a maximum amount of \$225 million.

# Note D - Sale of Intimate Apparel Business

In December 2006, management and the Board of Directors decided to exit VF's domestic and international women's intimate apparel business (formerly referred to as the Intimate Apparel Coalition, a reportable business segment). On April 1, 2007, VF sold the net assets of this business (except for an investment in marketable securities of an intimate apparel supplier) for \$348.7 million, plus \$28.8 million related to the business unit's Cash and Equivalents. The results of operations and cash flows of the intimate apparel business are separately presented as discontinued operations for all periods in accordance with FASB Statement No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets. Similarly, the assets and liabilities of this business have been reported as held for sale.

Summarized operating results for the discontinued intimate apparel business are as follows:

| In thousands   |                    | Three Months<br>Ended June<br>2007 | Six Months<br>Ended June<br>2007 |
|--|--------------------|------------------------------------|----------------------------------|
| Total revenues   |                    | \$ 3,378                           | \$ 196,167                       |
|  |                    |                                    |                                  |
| Income from discontinued operations, net of income taxes of \$719 and \$3,190                            |                    | \$ 171                             | \$ 4,437                         |
| Loss on disposal, without income tax benefit   |                    | (24,314)                           | (24,314)                         |
| Loss from discontinued operations  |                    | \$ (24,143)                        | \$ (19,877)                      |
| Earnings per common share — basic  |                    |                                    |                                  |
| Income from operations   |                    | \$ —                               | \$ 0.04                          |
| Loss on disposal   |                    | (0.22)                             | (0.22)                           |
| Discontinued operations  |                    | (0.22)                             | (0.18)                           |
| Earnings per common share — diluted  |                    |                                    |                                  |
| Income from operations   |                    | \$ —                               | \$ 0.04                          |
| Loss on disposal   |                    | (0.21)                             | (0.21)                           |
| Discontinued operations  |                    | (0.21)                             | (0.17)                           |
| Summarized assets and liabilities of discontinued operations presented in the Consolidated Balance Sheet | ts are as follows: |                                    |                                  |
|  | June               | December                           | June                             |
| In thousands   | 2008               | 2007                               | 2007                             |
| Accounts receivable, net   | \$ —               | \$ —                               | \$ 377                           |
| Investment in marketable securities  |                    |                                    | 17,894                           |
| Current assets of discontinued operations  | <u>\$</u>          | <u> </u>                           | \$ 18,271                        |
| Accrued liabilities  | <u>\$ 100</u>      | \$ 1,071                           | \$ 1,075                         |
| Current liabilities of discontinued operations   | <u>\$ 100</u>      | \$ 1,071                           | \$ 1,075                         |
| 9  |                    |                                    |                                  |

# Note E — Intangible Assets

|                                     |          |            | June 2008    |              | December 2007 |
|-------------------------------------|----------|------------|--------------|--------------|---------------|
|                                     | Weighted | Gross      |              | Net          | Net           |
|                                     | Average  | Carrying   | Accumulated  | Carrying     | Carrying      |
| Dollars in thousands                | Life *   | Amount     | Amortization | Amount       | Amount        |
| Amortizable intangible assets:      |          |            |              |              |               |
| License agreements                  | 22 years | \$ 199,246 | \$ 45,979    | \$ 153,267   | \$ 158,566    |
| Customer relationships              | 20 years | 332,967    | 43,143       | 289,824      | 301,057       |
| Trademarks and other                | 7 years  | 12,893     | 5,907        | 6,986        | 5,917         |
|                                     |          |            |              |              |               |
| Amortizable intangible assets, net  |          |            |              | 450,077      | 465,540       |
|                                     |          |            |              |              |               |
| Indefinite-lived intangible assets: |          |            |              |              |               |
| Trademarks and tradenames           |          |            |              | 955,646      | 969,729       |
|                                     |          |            |              |              |               |
| Intangible assets, net              |          |            |              | \$ 1,405,723 | \$ 1,435,269  |
| -                                   |          |            |              |              |               |

<sup>\*</sup> Amortization of license agreements — accelerated and straight-line methods; customer relationships — accelerated methods; trademarks and other — accelerated and straight-line methods.

Amortization expense of intangible assets for the second quarter and six months of 2008 was \$10.0 million and \$20.0 million, respectively. Estimated amortization expense for the remainder of 2008 is \$17.5 million and for the years 2009 through 2012 is \$31.4 million, \$29.4 million, \$27.9 million and \$26.3 million, respectively.

# Note F — Goodwill

|  |             |             |             |             | Contemporary |                    |
|--|-------------|-------------|-------------|-------------|--------------|--------------------|
| In thousands                             | Jeanswear   | Outdoor     | Imagewear   | Sportswear  | Brands       | Total              |
| Balance, December 2007                   | \$ 232,068  | \$ 564,867  | \$ 56,246   | \$ 215,767  | \$ 209,215   | \$1,278,163        |
| Adjustments to purchase price allocation | _           | (94)        | _           | _           | 32,397       | 32,303             |
| Currency translation                     | 470         | 18,592      | _           | _           | 7,133        | 26,195             |
|  | <u> </u>    |             | ' <u></u>   |             |              | <u> </u>           |
| Balance, June 2008                       | \$ 232,538  | \$ 583,365  | \$ 56,246   | \$ 215,767  | \$ 248,745   | \$1,336,661        |
| ,  | <del></del> | <del></del> | <del></del> | <del></del> | <del></del>  | <del>- / / /</del> |
|  |             |             |             |             |              |                    |

# Note G — Pension Plans

VF's net periodic pension cost contained the following components:

|   | Three Months | Ended June | Six Months | Ended June |
|---|--------------|------------|------------|------------|
| In thousands                                      | 2008         | 2007       | 2008       | 2007       |
| Service cost — benefits earned during the year    | \$ 4,162     | \$ 6,521   | \$ 8,324   | \$ 11,620  |
| Interest cost on projected benefit obligations    | 17,276       | 16,914     | 34,552     | 33,828     |
| Expected return on plan assets                    | (20,840)     | (20,652)   | (41,680)   | (41,304)   |
| Amortization of:                                  |              |            |            |            |
| Prior service cost                                | 673          | 672        | 1,346      | 1,344      |
| Actuarial loss                                    | 463          | 1,323      | 926        | 2,646      |
|   |              |            |            |            |
| Net periodic pension cost                         | 1,734        | 4,778      | 3,468      | 8,134      |
|   |              |            |            |            |
| Amount allocable to discontinued operations       |              | (1,534)    |            | (1,612)    |
|   |              |            |            |            |
| Net periodic pension cost — continuing operations | \$ 1,734     | \$ 3,244   | \$ 3,468   | \$ 6,522   |
|   |              |            |            |            |

During the first half of 2008, VF made contributions totaling \$1.7 million to fund benefit payments for the Supplemental Executive Retirement Plan ("SERP"). VF currently anticipates making an additional \$9.5 million of contributions to fund benefit payments for the SERP during the remainder of 2008. Due to the overfunded status of the qualified pension plan, VF is not required under applicable regulations, and does not currently intend, to make a contribution to the plan during 2008.

### Note H — Business Segment Information

For internal management and reporting purposes, VF's businesses are grouped principally by product categories, and by brands within those product categories. These groupings of businesses are referred to as "coalitions." These coalitions represent VF's reportable segments. Financial information for VF's reportable segments is as follows:

|   | Three Months      | s Ended June | Six Months Ended June |             |
|---|-------------------|--------------|-----------------------|-------------|
| In thousands  | 2008              | 2007         | 2008                  | 2007        |
| Coalition revenues:                                   |                   |              |                       |             |
| Jeanswear   | \$ 646,227        | \$ 655,402   | \$ 1,358,455          | \$1,416,206 |
| Outdoor   | 523,499           | 446,745      | 1,159,743             | 985,498     |
| Imagewear   | 241,251           | 229,885      | 488,285               | 443,576     |
| Sportswear  | 148,279           | 153,651      | 280,505               | 302,091     |
| Contemporary Brands                                   | 87,550            | _            | 183,520               | _           |
| Other   | 30,676            | 31,710       | 53,315                | 43,641      |
|   |                   |              |                       |             |
| Total coalition revenues                              | \$ 1,677,482      | \$ 1,517,393 | \$ 3,523,823          | \$3,191,012 |
|   |                   | '            |                       |             |
| Coalition profit:                                     |                   |              |                       |             |
| Jeanswear   | \$ 78,354         | \$ 101,437   | \$ 200,631            | \$ 230,890  |
| Outdoor   | 58,635            | 52,962       | 164,141               | 136,707     |
| Imagewear   | 30,519            | 26,052       | 63,772                | 56,506      |
| Sportswear  | 14,220            | 18,834       | 14,960                | 28,808      |
| Contemporary Brands                                   | 14,138            | _            | 28,943                | _           |
| Other   | 761               | 3,670        | (2,014)               | 2,458       |
|   |                   |              |                       |             |
| Total coalition profit                                | 196,627           | 202,955      | 470,433               | 455,369     |
|   |                   |              |                       |             |
| Corporate and other expenses                          | (29,721)          | (33,010)     | (59,552)              | (69,833)    |
| Interest, net   | (21,442)          | (10,253)     | (41,945)              | (21,732)    |
|   |                   |              |                       |             |
| Income from continuing operations before income taxes | <u>\$ 145,464</u> | \$ 159,692   | \$ 368,936            | \$ 363,804  |

# Note I — Capital and Comprehensive Income (Loss)

Common stock outstanding is net of shares held in treasury, and in substance retired. There were 12,196,718 treasury shares at June 2008 and 10,042,686 at December 2007 and June 2007. The excess of the cost of treasury shares acquired over the \$1 per share stated value of Common Stock is deducted from Retained Earnings. In addition, 255,638 shares of VF Common Stock at June 2008, 284,103 shares at December 2007, and 261,849 shares at June 2007 were held in trust for deferred compensation plans. These shares held for deferred compensation plans are treated for financial reporting purposes as treasury shares at a cost of \$10.2 million, \$11.8 million and \$10.1 million at each of the respective dates.

There are 25,000,000 authorized shares of Preferred Stock, \$1 par value. Of these shares, 2,000,000 were designated as Series A, of which none were issued. On April 22, 2008, these Series A preferred shares were eliminated.

Activity for 2008 in the Common Stock, Additional Paid-in Capital and Retained Earnings accounts is summarized as follows:

|                                | Common     | Additional      | Retained      |
|--------------------------------|------------|-----------------|---------------|
| In thousands                   | Stock      | Paid-in Capital | Earnings      |
| Balance, December 2007         | \$ 109,798 | \$ 1,619,320    | \$1,786,216   |
| Net income                     | _          | _               | 253,010       |
| Cash dividends on Common Stock | _          | _               | (126,705)     |
| Purchase of treasury stock     | (2,000)    | _               | (147,729)     |
| Stock compensation plans, net  | 993        | 67,279          | (10,359)      |
|                                |            |                 |               |
| Balance, June 2008             | \$ 108,791 | \$ 1,686,599    | \$ 1,754,433  |
|                                |            |                 | , , , , , , , |

Other comprehensive income consists of changes in assets and liabilities that are not included in Net Income under generally accepted accounting principles but are instead reported within a separate component of Common Stockholders' Equity. VF's comprehensive income was as follows:

|   | Three Months | s Ended June | Six Months | Ended June           |
|---|--------------|--------------|------------|----------------------|
| In thousands  | 2008         | 2007         | 2008       | 2007                 |
| Net income  | \$ 103,978   | \$ 81,662    | \$ 253,010 | \$ 220,006           |
|   |              |              |            |                      |
| Other comprehensive income:   |              |              |            |                      |
| Foreign currency translation  |              |              |            |                      |
| Amount arising during the period  | 4,101        | 3,303        | 94,489     | 10,236               |
| Reclassification to net income during the period (2007 - Note D)              | (1,522)      | 50,191       | (1,522)    | 50,191               |
| Defined benefit pension plans   |              |              |            |                      |
| Reclassification to net income during the period                              | 1,136        | 1,882        | 2,273      | 3,878                |
| Adjustment of funded status   | _            | _            | 25,950     | _                    |
| Unrealized gains (losses) on derivative financial instruments                 |              |              |            |                      |
| Amount arising during the period  | 2,029        | (5,406)      | (9,290)    | (7,813)              |
| Reclassification to net income during the period                              | 6,763        | 1,437        | 14,463     | 764                  |
| Unrealized gains (losses) on marketable securities                            |              |              |            |                      |
| Amount arising during the period  | (434)        | 665          | (4,753)    | (3,639)              |
| Income tax expense related to components of other comprehensive income (loss) | (4,594)      | (13,131)     | (36,652)   | (10,876)             |
|   | <u></u> -    |              |            |                      |
| Other comprehensive income  | 7,479        | 38,941       | 84,958     | 42,741               |
|   |              |              |            |                      |
| Comprehensive income  | \$ 111,457   | \$ 120,603   | \$ 337,968 | \$ 262,747           |
| Comprehensive income  | Ψ 111,137    | Ψ 120,003    | Ψ 331,700  | <del>Ψ 202,717</del> |
| 13  |              |              |            |                      |
| 13  |              |              |            |                      |

Accumulated Other Comprehensive Income (Loss) for 2008 is summarized as follows:

|                                   | Foreign<br>Currency | Defined<br>Benefit | Derivative<br>Financial | Marketable |            |
|-----------------------------------|---------------------|--------------------|-------------------------|------------|------------|
| In thousands                      | Translation         | Pension Plans      | Instruments             | Securities | Total      |
| Balance, December 2007            | \$ 126,171          | \$ (63,975)        | \$ (8,419)              | \$ 7,718   | \$ 61,495  |
| Other comprehensive income (loss) | 69,118              | 17,403             | 3,190                   | (4,753)    | 84,958     |
| Balance, June 2008                | \$ 195,289          | \$ (46,572)        | \$ (5,229)              | \$ 2,965   | \$ 146,453 |

### Note J - Stock-based Compensation

During the first quarter of 2008, VF granted options for 1,373,945 shares of Common Stock at an exercise price of \$79.50, equal to the fair market value of VF Common Stock on the date of grant. The options vest in equal annual installments over a three year period. The fair value of these options was estimated using a lattice valuation model for employee groups having similar exercise behaviors, with the following assumptions: expected volatility ranging from 23% to 36%, with a weighted average of 27%; expected term of 4.8 to 7.3 years; expected dividend yield of 2.8%; and risk-free interest rate ranging from 2.1% at six months to 3.6% at 10 years. The resulting weighted average fair value of these options at the date of grant was \$18.59 per option.

Also during the first quarter of 2008, VF granted 288,834 performance-based restricted stock units. Participants are eligible to receive shares of VF Common Stock at the end of a three year performance period. The actual number of shares that will be earned, if any, will be based on VF's performance over that period. The grant date fair value of the restricted stock units was \$78.10 per unit.

In addition, during the first quarter of 2008, VF granted 6,000 shares of restricted VF Common Stock with a fair value of \$78.08 per share to a member of management. One-third of these shares will vest in each of 2012, 2013 and 2014.

#### Note K - Income Taxes

The effective income tax rate was 31.4% for the first six months of 2008, compared with 34.1% in the comparable period of 2007. The lower rate in 2008 was due to a favorable audit settlement covering several years in an international location and a higher percentage of income in lower tax jurisdictions outside the United States. The effective tax rate for the full year 2007 was 32.3%, which included the favorable impact from expiration of statutes of limitations and tax audit settlements.

VF files a consolidated U.S. federal income tax return, as well as separate and combined income tax returns in numerous state and foreign jurisdictions. In the United States, Internal Revenue Service ("IRS") examinations for tax years 2002 and 2003 were settled. In 2008, the IRS commenced an examination of tax years 2004, 2005 and 2006. In the United Kingdom, Inland Revenue examinations for certain subsidiaries for tax years 2001 to 2006 were settled. Tax years 1998 to 2002 are under examination by the State of North Carolina, and tax years 2003 to 2005 are under examination by the State of Alabama. VF is also currently subject to examination by various other taxing authorities. Management believes that some of these audits and negotiations will conclude during the next 12 months.

The amount of unrecognized tax benefits increased by \$3.2 million during the first quarter of 2008 due to tax positions taken in that period and decreased by \$6.1 million during the second quarter of 2008 primarily due to a favorable audit outcome on certain matters outside the United States. During the next 12 months, management believes that it is reasonably possible that the amount of unrecognized tax benefits may decrease by approximately \$15 million due to settlement of audit exposures and expiration of statutes of limitations, which includes \$11 million that would reduce income tax expense.

VF had been granted a lower income tax rate in a foreign subsidiary based on meeting certain increased investment and employment level requirements. The tax status providing this benefit expires at the end of 2009. During the second quarter of 2008, VF entered into a new agreement with the tax authorities of that country, which will result in a slightly higher income tax rate for 2010 through 2014.

### Note L — Earnings Per Share

Earnings per share from continuing operations were computed as follows:

|   | Three Months Ended June |            | Six Months Ended June |            |  |
|---|-------------------------|------------|-----------------------|------------|--|
| In thousands, except per share amounts                            | 2008                    | 2007       | 2008                  | 2007       |  |
| Basic earnings per share:   |                         |            |                       |            |  |
| Income from continuing operations                                 | <u>\$ 103,978</u>       | \$ 105,805 | \$ 253,010            | \$ 239,883 |  |
| Weighted average Common Stock outstanding                         | 108,711                 | 110,504    | 109,040               | 111,199    |  |
| Basic earnings per share from continuing operations               | \$ 0.96                 | \$ 0.96    | \$ 2.32               | \$ 2.16    |  |
| Diluted earnings per share:                                       |                         |            |                       |            |  |
| Income from continuing operations                                 | <u>\$ 103,978</u>       | \$ 105,805 | \$ 253,010            | \$ 239,883 |  |
| Weighted average Common Stock outstanding                         | 108,711                 | 110,504    | 109,040               | 111,199    |  |
| Effect of dilutive securities:                                    |                         |            |                       |            |  |
| Stock options and other   | 2,274                   | 2,969      | 2,396                 | 2,943      |  |
| Weighted average Common Stock and dilutive securities outstanding | 110,985                 | 113,473    | 111,436               | 114,142    |  |
| Diluted earnings per share from continuing operations             | <u>\$ 0.94</u>          | \$ 0.93    | \$ 2.27               | \$ 2.10    |  |

Outstanding options to purchase 1.4 million shares of Common Stock were excluded from the computation of diluted earnings per share for the three and six months ended June 2008 because the effect of their inclusion would have been antidilutive. Earnings per share for Discontinued Operations and Net Income in 2007 were computed using the same weighted average shares described above.

#### Note M — Recently Issued Accounting Standards

In December 2007, the FASB issued FASB Statement No. 141(Revised), Business Combinations ("Statement 141(R)"), which revises how business combinations are accounted for, both at the acquisition date and in subsequent periods. Statement 141(R) requires the acquiring entity in a business combination to (i) recognize the full fair value of assets acquired and liabilities assumed in either a full or a partial acquisition, (ii) measure all assets acquired and liabilities assumed at their fair value at the acquisition date, (iii) expense transaction and restructuring costs and (iv) provide additional disclosures not required under prior rules. Statement 141(R) is effective for transactions in which VF obtains control of a business beginning in VF's 2009 fiscal year. The impact on VF of adopting Statement 141(R) will depend on the nature, terms and size of business combinations completed after the effective date.

In December 2007, the FASB issued FASB Statement No. 160, Noncontrolling Interests in Consolidated Financial Statements, an amendment of ARB No. 51 ("Statement 160"). Statement 160 requires a company to classify noncontrolling (minority) interests in consolidated subsidiaries as equity instead of as a liability and provides guidance on the accounting for transactions between an entity and noncontrolling interests. Statement 160, effective for VF's 2009 fiscal year, requires retroactive adoption of the presentation and disclosure requirements, with all other requirements to be applied prospectively. Since VF does not have significant noncontrolling interests in subsidiaries, Statement 160 is not expected to have a significant impact on the consolidated financial statements.

In March 2008, the FASB issued FASB Statement No. 161, Disclosures about Derivative Instruments and Hedging Activities — an amendment of FASB Statement No. 133 ("Statement 161"). Statement 161 requires expanded disclosures related to (i) how and why an entity uses derivative instruments, (ii) how derivative instruments and related hedged items are accounted for under Statement 133 and its related interpretations and (iii) how derivative instruments and related hedged items affect an entity's financial position, operating results and cash flows. This Statement is effective for financial statements issued for VF's 2009 fiscal year. VF is currently evaluating the impact of adopting Statement 161.

In April 2008, the FASB issued FASB Staff Position No. FAS 142-3, Determination of the Useful Life of Intangible Assets ("FSP 142-3"). FSP 142-3 amends the factors to be considered in developing renewal or extension assumptions used to determine the useful life of an identified intangible asset under FASB Statement No. 142, Goodwill and Other Intangible Assets, and requires expanded disclosure related to the determination of intangible asset useful lives. FSP 142-3 provides guidance for determining the useful life of recognized intangible assets acquired beginning in VF's 2009 fiscal year, and the expanded disclosures are effective for all recognized intangible assets in VF's 2009 consolidated financial statements. VF is currently evaluating the impact of adopting FSP 142-3.

### Note N - Subsequent Events

VF's Board of Directors declared a regular quarterly cash dividend of \$0.58 per share, payable on September 19, 2008 to shareholders of record on September 9, 2008.

Subsequent to the end of the quarter, VF granted (i) options for 21,269 shares of VF Common Stock at an exercise price of \$73.30, equal to the market price of VF Common Stock on the date of grant, (ii) 4,901 performance-based restricted stock units having a performance period through the end of 2010 and (iii) 20,000 shares of restricted VF Common Stock that will vest in July 2013.

# Item 2 — Management's Discussion and Analysis of Financial Condition and Results of Operations

#### Overview

Highlights of the second quarter of 2008 included:

- Revenues and earnings per share for the second quarter were each at record levels.
- Revenues increased 11% over the prior year quarter to \$1,677.5 million, with 40% of the increase coming from organic growth in our Outdoor and Imagewear businesses and the remainder from acquisitions in the prior year.
- Our direct-to-consumer and international businesses continue to be key drivers of growth, with these revenues in the quarter rising 15% and 23%, respectively. International revenues represented 27% of total revenues.
- Gross margin as a percent of revenues rose to 43.8% from 42.9% in the prior year quarter.
- We acquired one-third of the shares of Mo Industries Holdings, Inc. ("Mo Industries"), the owner of the Splendid and Ella Moss brands of premium sportswear marketed to upscale department and specialty stores. The company had revenues of \$82 million in its latest fiscal year. The purchase price for the one-third interest was \$77.0 million, and we have an option to purchase the remaining two-thirds ownership in the first half of 2009.

#### **Discontinued Operations**

In December 2006, management and the Board of Directors decided to exit the women's intimate apparel business. The transaction, which closed on April 1, 2007, was consistent with VF's stated objective of focusing on lifestyle businesses having higher growth and profit potential. The results of operations and cash flows of the intimate apparel business are separately presented as discontinued operations for all periods. Similarly, the assets and liabilities of this business have been reclassified and reported as held for sale for all periods presented. See Note D to the Consolidated Financial Statements. Unless otherwise stated, the remaining sections of this discussion and analysis of financial condition and results of operations relate only to continuing operations.

# **Analysis of Results of Operations**

#### **Consolidated Statements of Income**

The following table presents a summary of the changes in our Total Revenues from 2007:

|  | Secor    | nd Quarter | Six M  | lonths |  |
|--|----------|------------|--------|--------|--|
|  |          | 2008       |        | 2008   |  |
|  | Co       | mpared     | Comp   | pared  |  |
| (In millions)                                    | wi       | th 2007    | with 2 | 2007   |  |
| Total revenues - 2007                            | \$       | 1,517      | \$ 3   | 3,191  |  |
| Organic growth                                   |          | 64         |        | 96     |  |
| Acquisitions in prior year (to anniversary date) |          | 96         |        | 237    |  |
|  | <u> </u> |            |        |        |  |
| Total revenues - 2008                            | \$       | 1,677      | \$ 3   | 3,524  |  |

The increase in Total Revenues in the second quarter and first half of 2008 was due primarily to the Seven For All Mankind and lucy businesses (together, the "Contemporary Brands Acquisitions") acquired in the third quarter of 2007 and strong organic revenue growth within the Outdoor Coalition.

These increases were offset by revenue declines in our Jeanswear and Sportswear Coalitions. Additional details on revenues are provided in the section titled "Information by Business Segment."

During the second quarter and first six months of 2008, approximately 27% and 32%, respectively, of Total Revenues were in international markets. In translating foreign currencies into the U.S. dollar, a weaker U.S. dollar in relation to the functional currencies where VF conducts the majority of its international business (primarily the European euro countries) benefited revenue comparisons by \$42 million in the second quarter of 2008 and \$98 million in the first half of 2008, compared with the 2007 periods. The weighted average translation rate for the euro was \$1.51 per euro for the first half of 2008, compared with \$1.32 during the first half of 2007. The U.S. dollar has continued to weaken in recent months, resulting in a translation rate of \$1.58 per euro at the end of June 2008. If currency translation rates were to remain at current levels, reported revenues for the remainder of 2008 would be positively impacted compared with 2007.

The following table presents the percentage relationship to Total Revenues for components of our Consolidated Statements of Income:

|   | Three Months | Three Months Ended June |       | inded June |
|---|--------------|-------------------------|-------|------------|
|   | 2008         | 2007                    | 2008  | 2007       |
| Gross margin (total revenues less cost of goods sold) | 43.8%        | 42.9%                   | 44.5% | 43.2%      |
| Marketing, administrative and general expenses        | 34.0         | 31.8                    | 32.9  | 31.2       |
| Operating income                                      | 9.8%         | 11.1%                   | 11.6% | 12.0%      |

Gross margin as a percentage of Total Revenues increased 0.9% in the second quarter of 2008 and 1.3% in the first half of 2008 over the prior year periods. This was primarily due to the changing mix of our business, with revenue growth in our higher margin Outdoor and Contemporary Brands businesses that included strong growth in their retail and international operations.

Marketing, Administrative and General Expenses as a percentage of Total Revenues increased 2.2% in the second quarter of 2008 with (i) 1.3% due to a shift in the mix of our businesses toward those with higher expense percentages, specifically toward our growing lifestyle branded businesses and those with expanding retail operations, and (ii) 0.6% resulting from a net gain on the sale of *H.I.S*\(\hat{a}\) trademarks and intellectual property in the second quarter of 2007 that did not recur in 2008. The remainder of the increase was primarily due to actions taken in the second quarter of 2008 to improve our cost structure. In the first six months of 2008, Marketing, Administrative and General Expenses as a percentage of Total Revenues increased 1.7% compared with the prior year period, with (i) 0.9% due to the change in mix of our businesses and (ii) 0.3% resulting from the net gain on the *H.I.S*\(\hat{a}\) sale in 2007. The remainder of the increase was driven primarily by lower revenues in our jeanswear and sportswear businesses without comparable expense reduction.

Interest expense increased \$9.9 million in the quarter and \$18.2 million in the first half of 2008, reflecting higher borrowings. Average interest-bearing debt outstanding totaled \$1,400 million for the first six months

of 2008 and \$812 million for the comparable period of 2007, with the increase driven by the issuance of \$600.0 million of senior notes in October 2007. The weighted average interest rate on total outstanding debt decreased to 6.3% for the first six months of 2008 from 6.4% for the comparable period of 2007. This decrease was driven by the mix of our outstanding debt, including the impact of the \$600.0 million of senior notes, and lower short-term rates.

The effective income tax rate was 28.5% in the second quarter and 31.4% for the first half of 2008, compared with 34.1% for the first half of 2007. The lower rate in the 2008 periods was due primarily to a favorable audit settlement during the second quarter and a higher percentage of income in lower tax jurisdictions outside of the United States. The effective income tax rate for the second quarter and first six months of 2008 was based on the expected annual rate, adjusted for discrete events arising during the respective periods

Income from Continuing Operations in the quarter declined to \$104.0 million, compared with \$105.8 million in the second quarter of 2007. Earnings per share from continuing operations increased to \$0.94 per share from \$0.93 per share in the prior year quarter. (All per share amounts are presented on a diluted basis.) Earnings per share in the second quarter of 2007 included a \$0.04 per share net gain on the sale of *H.I.S* trademarks and intellectual property that did not recur in the current period. Earnings per share in the second quarter of 2008 included a benefit of \$0.07 per share due to the resolution of certain income tax matters and also included charges totaling \$0.04 per share for actions taken to improve our cost structure. The earnings increase in the 2008 quarter was less than the revenue increase due to the seasonally low profitability of our growing retail and Contemporary Brands businesses. In addition, the current year quarter included investments in advertising and product development, particularly in our Outdoor businesses, that will drive revenue and profit gains in future quarters.

Income from Continuing Operations increased to \$253.0 million in the first six months of 2008, compared with \$239.9 million in 2007. Earnings per share from continuing operations increased to \$2.27 per share from \$2.10 per share in the first six months of 2007. Earnings per share comparisons in the first six months of 2007 and 2008 included the items discussed in the preceding paragraph. In addition, earnings per share in the first six months of 2008 included a \$0.10 per share favorable impact from translating foreign currencies into the U.S. dollar.

### **Information by Business Segment**

VF's businesses are grouped into five product categories, and by brands within those product categories, for management and internal financial reporting purposes. These groupings of businesses within VF are referred to as "coalitions." These coalitions represent VF's reportable business segments.

See Note H to the Consolidated Financial Statements for a summary of our results of operations by coalition, along with a reconciliation of Coalition Profit to Income from Continuing Operations Before Income Taxes.

The following table presents a summary of the changes in our Total Revenues by coalition for the second quarter and first six months of 2008:

|  |  |        |     |        |     | Secon  | d Quarter |                        |       |         |    |      |
|--|--|--------|-----|--------|-----|--------|-----------|------------------------|-------|---------|----|------|
| (In millions)                                    | Jeanswear Outdoor Imagewear Sportswear |        |     |        |     |        |           | Contemporary<br>Brands |       | Other   |    |      |
| Revenues - 2007                                  | \$                                     | 655    | \$  | 447    | \$  | 230    | \$        | 154                    | \$    |         | \$ | 31   |
| Organic growth                                   |  | (9)    |     | 68     |     | 11     |           | (6)                    |       | _       |    | _    |
| Acquisitions in prior year (to anniversary date) |  |        |     | 8      |     | _      |           |                        |       | 88      |    | _    |
|  |  |        |     |        |     |        |           |                        |       |         |    |      |
| Revenues - 2008                                  | \$                                     | 646    | \$  | 523    | \$  | 241    | \$        | 148                    | \$    | 88      | \$ | 31   |
|  |  |        | === |        | =   |        |           |                        | ===   |         | =  |      |
|  | Six Months                             |        |     |        |     |        |           |                        |       |         |    |      |
|  | · · · · ·                              |        |     |        |     |        |           |                        | Conte | mporary |    |      |
| (In millions)                                    | Jea                                    | nswear | Οι  | ıtdoor | Ima | gewear | Spo       | rtswear                | Bı    | ands    | O  | ther |
| Revenues - 2007                                  | \$                                     | 1,416  | \$  | 985    | \$  | 444    | \$        | 302                    | \$    | —       | \$ | 44   |
| Organic growth                                   |  | (58)   |     | 155    |     | 11     |           | (22)                   |       | _       |    | 10   |
| Acquisitions in prior year (to anniversary date) |  | _      |     | 20     |     | 33     |           | _                      |       | 184     |    | _    |
|  |  |        |     |        |     |        |           |                        |       |         |    |      |
|  |  |        |     |        |     |        |           |                        |       |         |    |      |

#### Jeanswear:

Jeanswear Coalition revenues declined 1% in the 2008 quarter. Domestic jeanswear revenues declined 7% in the quarter, with the mass market business remaining essentially flat and the Lee and western specialty businesses declining due to a very challenging retail environment, retailers lowering their inventory levels and consumers moving to lower price points, including private label products. International jeans revenues increased 14% in the quarter, with two-thirds of the increase due to foreign currency translation and double-digit revenue increases on a constant-currency basis in Asia and Mexico. For the six month period ended June 2008, Jeanswear Coalition revenues decreased 4%, with domestic revenues declining 10% due to the retail environment and other factors discussed above. International jeanswear revenues increased 9% in the six month period, with the foreign currency translation impact accounting for all of the improvement.

Jeanswear Coalition Profit decreased 23% in the second quarter of 2008, with operating margins declining from 15.5% in the second quarter of 2007 to 12.1% in the current quarter due primarily to unusual items. Approximately 1.1% was attributed to a net gain on the sale of  $H.I.S^{\hat{a}}$  trademarks and intellectual property in the second quarter of 2007 that did not recur in the current period. In addition, 0.5% was driven by actions taken in the second quarter of 2008 to improve our cost structure, primarily the closure of a higher cost manufacturing plant, and 0.6% resulted from a provision for bad debts related to troubled domestic retailers. Operating margins for the six month period also declined from 16.3% in 2007 to 14.8% in 2008. The items stated above for the second quarter negatively impacted the operating margin comparison in the first six months of 2008 by 1.0%. The remainder of the declines in both the quarter and six month period were driven primarily by decreases in revenues without comparable expense reduction.

#### **Outdoor:**

Revenues in our Outdoor businesses increased 17% in the second quarter of 2008 and 18% in the six month period, compared with prior year periods. Organic revenue growth was 15% in the second quarter of 2008 and 16% in the six month period, consisting of strong global unit volume gains of *The North Face*<sup>â</sup>, *Vans*<sup>â</sup>, *Kipling*<sup>â</sup>, *Napapijri*<sup>â</sup>, *Eastpak*<sup>â</sup> and *Eagle Creek*<sup>â</sup> brands. The 2007 acquisitions of Eagle Creek and

specific brand-related assets of a former licensee of *The North Face* brand in China and Nepal added \$20 million to revenues in the first half of 2008. Foreign currency translation positively impacted 2008 Outdoor Coalition revenues by \$23 million, or 5%, in the quarter and \$55 million, or 6%, in the first six months.

Operating margins declined in the quarter to 11.2% from 11.9% in the prior year quarter, but increased in the six months ended June 2008 to 14.2% from 13.9% in the prior year period. Operating margins declined in the second quarter due to increased investment in our growing retail business, which is in its lowest seasonal quarter, and increased advertising. Operating margins were higher in the first half of 2008 compared with 2007 due to revenue growth and the resulting benefit of improved leverage of certain operating expenses, including selling and product development costs. This benefit more than offset increased retail and advertising investments as a percentage of revenues.

# Imagewear:

Coalition Revenues increased 5% in the second quarter of 2008 and 10% for the six month period. The increase in the current quarter was driven by growth in our protective and service industry divisions as well as licensed sports apparel, particularly our Major League Baseball business under the *Majesticâ* brand. The *Majesticâ* brand, acquired on February 28, 2007, also accounted for three-fourths, or \$33 million, of the increase (prior to the anniversary date of its acquisition) in revenues for the six month period of 2008

Operating margins increased to 12.7% from 11.3% in the prior year quarter due to lower distribution and administrative costs and a lower increase in selling costs in relation to revenue growth. For the six month period ended June 2008, operating margins increased to 13.1% from 12.7% due to lower distribution and selling costs in relation to revenue growth, offset partially by higher advertising spending.

#### Sportswear:

Coalition Revenues declined 4% in the 2008 quarter and 7% in the six month period of 2008 compared with the prior year. Revenues in our core*Nautica* brand sportswear business declined 8% in the second quarter of 2008 and 11% in the six month period, driven by a customer's decision last year to reduce its assortment of *Nautica* products and our decision near the end of the first quarter of 2008 to exit the women's wholesale sportswear business. These declines were partially offset by significant revenue growth in our *Kipling* and *John Varvatos* businesses in both 2008 periods, including over 30% growth in each in the second quarter.

Operating margins declined to 9.6% from 12.3% in the prior year quarter due to lower *Nautica* brand revenues without comparable expense reduction, particularly in advertising, retail and administrative spending. Operating margins declined to 5.3% from 9.5% for the six month period due also to lower *Nautica* brand revenues without comparable expense reduction, plus a charge in the first quarter of 2008 to discontinue our *Nautica* women's wholesale sportswear business. Operating margin comparisons are expected to improve in the second half of the year.

### **Contemporary Brands:**

The Contemporary Brands Coalition was formed in August 2007 with two newly acquired businesses – Seven For All Mankind and lucy activewear. This coalition also includes our investment in Mo Industries, the owner and marketer of the *Splendid*<sup>®</sup> and *Ella Moss*<sup>®</sup> brands.

The Contemporary Brands Coalition operating margins of 16.1% in the second quarter and 15.8% for the first six months of 2008 were driven by the high operating margins of Seven For All Mankind. While not currently profitable, we expect results of our lucy activewear business to improve as we increase our operating efficiencies.

### Other:

The Other business segment includes the VF Outlet business unit of company-operated retail outlet stores in the United States that sell a broad selection of excess quantities of first quality VF products and other branded products. Revenues and profits of VF products are reported as part of the operating results of the applicable coalitions, while revenues and profits of non-VF products are reported in this business segment. The increase in revenues in the first half of 2008 was due to VF Outlet's sale of women's intimate apparel products obtained from independent suppliers following VF's sale of its intimate apparel business in April 2007 (whereas such revenues prior to April 2007 were reported as part of discontinued operations).

# Reconciliation of Coalition Profit to Income from Continuing Operations before Income Taxes:

There are two types of costs necessary to reconcile total Coalition Profit, as discussed in the preceding paragraphs, to consolidated Income from Continuing Operations Before Income Taxes. These costs are (i) Corporate and Other Expenses, discussed below, and (ii) Interest, Net, which was discussed in the previous "Consolidated Statements of Income" section.

Corporate and Other Expenses consist of corporate headquarters expenses that are not allocated to the coalitions and certain other expenses related to but not allocated to the coalitions for internal management reporting, including development costs for management information systems, certain costs of maintaining and enforcing VF's trademarks and miscellaneous consolidating adjustments. The reduction in Corporate and Other Expenses in both 2008 periods resulted primarily from lower stock-based and other incentive compensation.

#### **Analysis of Financial Condition**

#### **Balance Sheets**

The change in Accounts Receivable at June 2008 over June 2007 reflected a 10% increase in trade receivable balances, consistent with the 10% increase in wholesale revenues in the 2008 quarter compared with the 2007 quarter. This increase was partially offset by a decrease in nontrade receivable balances.

Inventories at June 2008 increased 10% over June 2007 with more than half of the increase due to the Contemporary Brands Acquisitions, where inventory days are considerably higher than VF averages. The 10% increase in inventory is in line with the forecasted 9% revenue growth in the third quarter of 2008 over the prior year quarter. Inventory levels at June 2008 increased over December 2007 due to higher seasonal requirements of our businesses.

Property, Plant and Equipment increased at June 2008 and December 2007 over June 2007 due to the 2007 Contemporary Brands Acquisitions and because capital spending, including investments in retail, exceeded depreciation expense.

Intangible Assets and Goodwill at June 2008 increased over June 2007 as a result of the 2007 Contemporary Brands Acquisitions and foreign currency translation. The increase in Intangible Assets was offset in part by amortization. See Notes C, E and F to the Consolidated Financial Statements.

Other Assets increased at June 2008 due to the \$77.0 million investment in shares of the owner of the Splendida and Ella Mossa brands in the second quarter. In addition, the June 2008 and December 2007 balances included the recognition of the overfunded status of our qualified defined benefit pension plan (based at both dates on our December 2007 plan valuation), whereas the plan was underfunded at June 2007 (based on our December 2006 valuation).

Short-term Borrowings at June 2008 consisted primarily of \$348.2 million of domestic commercial paper borrowings and \$47.4 million of international borrowings. Overall, the extent of short-term borrowings varies throughout the year in relation to working capital requirements and other investing and financing cash flows. See the "Liquidity and Cash Flows" section below for a discussion of these items. Due to seasonal working capital flows and financing requirements, there is typically more need for external borrowings at the end of the second quarter than at our fiscal year-end.

Accounts Payable at June 2008 increased over June 2007 due primarily to increased inventory levels discussed above. The Accounts Payable balance at December 2007 was higher than normal due to the timing of inventory purchases and payments to vendors at the end of 2007.

Accrued Liabilities declined from December 2007 to June 2008 due to lower accrued compensation liabilities. The June 2008 balance increased from June 2007 as a result of the Contemporary Brands Acquisitions, partially offset by changes in accrued income tax balances resulting from the timing of tax payments.

Total Long-term Debt, including the current portion, increased from the level at June 2007 due to the issuance of \$600.0 million of senior notes in October 2007, offset by the payment of amounts classified in 2007 as long-term debt under the international revolving credit agreement and payment of a note related to the Nautica acquisition.

Other Liabilities increased at June 2008 and December 2007 over June 2007 resulting primarily from higher deferred income taxes, including those on foreign currency translation gains recorded in Other Comprehensive Income, offset in part by the improved funded status of our defined benefit pension plans.

## Liquidity and Cash Flows

The financial condition of VF is reflected in the following:

| (Dollars in millions) Working capital | June 2008 \$1,503.7 | December 2007 \$1,510.7 | June<br>2007<br>\$1,468.7 |
|---------------------------------------|---------------------|-------------------------|---------------------------|
| Current ratio                         | 2.1 to 1            | 2.3 to 1                | 2.4 to 1                  |
| Debt to total capital ratio           | 29.5%               | 26.4%                   | 20.3%                     |

For the ratio of debt to total capital, debt is defined as short-term and long-term borrowings, and total capital is defined as debt plus common stockholders' equity. Our ratio of net debt to total capital, with net debt defined as debt less cash and equivalents, was 25.5% at June 2008.

On an annual basis, VF's primary source of liquidity is its strong cash flow provided by operating activities. Cash provided by operating activities is primarily dependent on the level of net income and changes in investments in inventories and other working capital components. Our cash flow from operations is typically low in the first half of the year as we build inventories to service our operations in the second half of the year. Cash provided by operating activities is substantially higher in the second half of the year as we collect accounts receivable arising from our higher seasonal wholesale sales and reduce our inventories by year-end. In addition, our retail business is significantly higher in the last six months of the year. For the six months through June 2008, cash provided by operating activities was \$63.3 million, compared with cash provided by operating activities of \$92.6 million in the comparable 2007 period. The decrease in cash used by operating

activities was driven by the net change in operating asset and liability components, which was a usage of funds of \$304.5 million for the six months ended June 2008, compared with a usage of funds of \$270.9 million for the comparable period ended June 2007. This additional usage of funds in the first six months of 2008 was primarily due to an increase in payments to vendors as a result of a higher than normal accounts payable balance at the end of 2007. See the discussion of accounts payable in the "Balance Sheets" section above.

To finance our ongoing operations and unusual circumstances that may arise, we rely on our continued strong cash flow from operations. In addition, VF has liquidity from its available cash balances and debt capacity, supported by its strong credit rating. At the end of June 2008, \$641.7 million was available for borrowing under VF's \$1.0 billion senior unsecured committed revolving bank credit facility. There was \$348.2 million of commercial paper outstanding and \$10.1 million of standby letters of credit issued under this agreement. Also at the end of June 2008,  $\epsilon$ 250.0 million (U.S. dollar equivalent of \$393.9 million) was available for borrowing under VF's senior unsecured committed international revolving bank credit facility.

The investing activities in the first half of 2008 included our \$77.0 million purchase of one-third of the shares of Mo Industries, owner of the plendid and Ella Moss brands. We have an option to purchase the remaining shares of Mo Industries, with the purchase price based on their 2008 earnings. If we were to acquire the remaining shares in 2009, the purchase price of those shares, plus any net debt assumed, would be subject to a maximum amount of \$225 million. The other primary investing activity in the first half of 2008 was capital spending, primarily related to retail initiatives. We expect that capital spending could reach \$145 million for the full year of 2008, which will be funded by operating cash flows.

In October 2007, Standard & Poor's Ratings Services affirmed its 'A minus' corporate credit rating, 'A-2' commercial paper rating and 'stable' outlook for VF. Standard & Poor's also assigned its 'A minus' senior unsecured debt rating to VF's \$600.0 million unsecured senior notes issued in October 2007. In August 2007, Moody's Investors Service affirmed VF's long-term debt rating of 'A3', commercial paper rating of 'Prime-2' and 'stable' outlook. Existing long-term debt agreements do not contain acceleration of maturity clauses based solely on changes in credit ratings. However, for the \$600.0 million of senior notes issued in 2007, if there were a change in control of VF and, as a result of the change in control, the notes were rated below investment grade by recognized rating agencies, then VF would be obligated to repurchase the notes at 101% of the aggregate principal amount of notes repurchased, plus any accrued and unpaid interest.

During the first half of 2008, VF purchased 2.0 million shares of its Common Stock in open market transactions at a cost of \$149.7 million (average price of \$74.86 per share) and in the first half of 2007 purchased 4.1 million shares at a cost of \$350.0 million (average price of \$85.03 per share). Share repurchase activity during the first half of 2008 reduced the total remaining authorization approved by the Board of Directors to 3.2 million shares as of the end of June 2008. The primary objective of our share repurchase program is to offset, on a long-term basis, dilution caused by awards under equity compensation plans. We will continue to evaluate future share repurchases considering funding required for business acquisitions, our common stock price and levels of stock option exercises.

Management's Discussion and Analysis in our 2007 Form 10-K provided a table summarizing VF's contractual obligations and commercial commitments at the end of 2007 that would require the use of funds. Since the filing of our 2007 Form 10-K, there have been no material changes, except as noted below, relating to VF's contractual obligations and commercial commitments that will require the use of funds:

• Inventory purchase obligations represent binding commitments to purchase finished goods, raw materials and sewing labor in the ordinary course of business. These commitments increased by approximately \$100 million at the end of June 2008 to support seasonal sales expectations in succeeding months.

- Operating leases represent required minimum lease payments. These commitments increased by approximately \$80 million at the end of June 2008, driven by leases for additional retail stores.
- Minimum royalty and other commitments decreased by approximately \$50 million at the end of June 2008 due to payments made under the agreements.

Management believes that VF's cash balances and funds provided by operating activities, as well as unused committed bank credit lines, additional borrowing capacity and access to equity markets, taken as a whole, provide (i) adequate liquidity to meet all of its current and long-term obligations when due, (ii) adequate liquidity to fund capital expenditures and to maintain our dividend payout policy and (iii) flexibility to meet investment opportunities that may arise.

VF does not participate in transactions with unconsolidated entities or financial partnerships established to facilitate off-balance sheet arrangements or other limited purposes.

#### **Critical Accounting Policies and Estimates**

We have chosen accounting policies that we believe are appropriate to accurately and fairly report VF's operating results and financial position in conformity with accounting principles generally accepted in the United States. We apply these accounting policies in a consistent manner. Our significant accounting policies are summarized in Note A to the Consolidated Financial Statements included in our 2007 Form 10-K.

The application of these accounting policies requires that we make estimates and assumptions about future events and apply judgments that affect the reported amounts of assets, liabilities, revenues, expenses, contingent assets and liabilities, and related disclosures. These estimates, assumptions and judgments are based on historical experience, current trends and other factors believed to be reasonable under the circumstances. We evaluate these estimates and assumptions and may retain outside consultants to assist in our evaluation. If actual results ultimately differ from previous estimates, the revisions are included in results of operations in the period in which the actual amounts become known

The accounting policies that involve the most significant estimates, assumptions and management judgments used in preparation of our consolidated financial statements, or are the most sensitive to change from outside factors, are discussed in Management's Discussion in our 2007 Form 10-K. There have been no material changes in these policies, except for those mentioned in Note B to the Consolidated Financial Statements.

#### **Cautionary Statement on Forward-Looking Statements**

From time to time, we may make oral or written statements, including statements in this Quarterly Report that constitute "forward-looking statements" within the meaning of the federal securities laws. These include statements concerning plans, objectives, projections and expectations relating to VF's operations or economic performance, and assumptions related thereto. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting VF and therefore involve a number of risks and uncertainties. We caution that forward-looking statements are not guarantees and actual results could differ materially from those expressed or implied in the forward-looking statements.

Potential risks and uncertainties that could cause the actual results of operations or financial condition of VF to differ materially from those expressed or implied by forward-looking statements in this Quarterly Report on Form 10-Q include VF's reliance on a small number of large customers; the financial strength of VF's customers; changing fashion trends and consumer demand; increasing pressure on margins; VF's ability to implement its growth strategy; VF's ability to grow its international and direct-to-consumer businesses; VF's ability to successfully integrate and grow acquisitions; VF's ability to maintain the strength and

security of its information technology systems; stability of VF's manufacturing facilities and foreign suppliers; continued use by VF's suppliers of ethical business practices; VF's ability to accurately forecast demand for products; continuity of members of VF's management; VF's ability to protect trademarks and other intellectual property rights; maintenance by VF's licensees and distributors of the value of VF's brands; the overall level of consumer spending; general economic conditions and other factors affecting consumer confidence; fluctuations in the price, availability and quality of raw materials and contracted products; foreign currency fluctuations; and legal, regulatory, political and economic risks in international markets. More information on potential factors that could affect VF's financial results is included from time to time in VF's public reports filed with the Securities and Exchange Commission, including VF's Annual Report on Form 10-K.

# Item 3 - Quantitative and Qualitative Disclosures about Market Risk

There have been no significant changes in VF's market risk exposures from what was disclosed in Item 7A in our 2007 Form 10-K.

# Item 4 - Controls and Procedures

Disclosure controls and procedures:

Under the supervision of our Chief Executive Officer and Chief Financial Officer, a Disclosure Committee comprising various members of management has evaluated the effectiveness of the disclosure controls and procedures at VF and its subsidiaries as of the end of the period covered by this Quarterly Report (the "Evaluation Date"). Based on this evaluation, our Chief Executive Officer and Chief Financial Officer have concluded as of the Evaluation Date that such controls and procedures were effective.

Changes in internal control over financial reporting:

There have been no changes during the last fiscal quarter that have materially affected, or are reasonably likely to materially affect, VF's internal control over financial reporting.

### Part II - Other Information

# Item 1A - Risk Factors

There have been no material changes to our risk factors from those disclosed in our 2007 Form 10-K.

# Item 2 - <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>

(c) Issuer purchases of equity securities:

| Total Number of Average Part of Publicly Yet I   | ares that May<br>Be Purchased |
|--|-------------------------------|
|  |                               |
|  | d 101                         |
| of Shares Price Paid Announced Plans or Unde     | r the Plans or                |
| Fiscal Period Purchased per Share Programs Pr    | ograms (1)                    |
| March 30 - April 26, 2008 96,300 \$ 78.35 96,300 | 3,452,200                     |
|  |                               |
| April 27 - May 24, 2008 248,200 74.57 248,200    | 3,204,000                     |
| May 25 - June 28, 2008 — — — —                   | 3,204,000                     |
|  | 2,201,000                     |
| Total 344,500 344,500                            |                               |

(1) We will continue to evaluate future share repurchases considering funding required for business acquisitions, our Common Stock price and levels of stock option exercises. Also, under the Mid-Term Incentive Plan implemented under VF's 1996 Stock Compensation Plan, VF must withhold from the shares of Common Stock issuable in settlement of a participant's performance-based restricted stock units the number of shares having an aggregate fair market value equal to any minimum statutory federal, state and local withholding or other tax that VF is required to withhold, unless the participant has made other arrangements to pay such amounts. There were no shares withheld under the Mid-Term Incentive Plan during the second quarter of 2008.

# Item 6 - Exhibits

- 10.1 Award Certificate for Restricted Stock granted to Eric C. Wiseman
- 31.1 Certification of the principal executive officer, Eric C. Wiseman, pursuant to 15 U.S.C. Section 10A, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 31.2 Certification of the principal financial officer, Robert K. Shearer, pursuant to 15 U.S.C. Section 10A, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 32.1 Certification of the principal executive officer, Eric C. Wiseman, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002
- 32.2 Certification of the principal financial officer, Robert K. Shearer, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

# V.F. CORPORATION

(Registrant)

By: /s/ Robert K. Shearer Robert K. Shearer

Senior Vice President and Chief Financial Officer (Chief Financial Officer)

Date: August 6, 2008

By: /s/ Bradley W. Batten
Bradley W. Batten
Vice President - Controller
(Chief Accounting Officer)

# VF CORPORATION AWARD CERTIFICATE

# **Restricted Stock**

# Number of Shares of Restricted Stock Awarded: 20,000

To: Eric C. Wiseman ("Participant")

I am pleased to advise you that you have been awarded the number of shares of Restricted Stock set forth above under VF Corporation's 1996 Stock Compensation Plan, as amended (the "1996 Plan"), subject to the terms and conditions set forth in the 1996 Plan and the attached Appendix.

VF CORPORATION

By: /s/ Mackey J. McDonald
Mackey J. McDonald
Chairman

Dated: July 14, 2008 ("Grant Date")

# VF CORPORATION APPENDIX TO

# AWARD CERTIFICATE

### Terms and Conditions Relating to Restricted Stock

# 1. Grant of Restricted Stock.

(a) *Grant of Restricted Stock under 1996 Plan*. Participant has been granted the shares of Restricted Stock specified in the Award Certificate under VF Corporation's (the "Company's") 1996 Plan, copies of which have been provided to Participant. All of the terms, conditions, and other provisions of the 1996 Plan are hereby incorporated by reference into this document. Capitalized terms used in this document but not defined herein shall have the same meanings as in the 1996 Plan. If there is any conflict between the provisions of this document and the mandatory provisions of the 1996 Plan, the provisions of the 1996 Plan shall govern. By accepting the grant of the Restricted Stock, Participant agrees to be bound by all of the terms and provisions of the 1996 Plan (as presently in effect or later amended), the rules and regulations under the 1996 Plan adopted from time to time, and the decisions and determinations of the Committee made from time to time. The Restricted Stock shall be issued promptly hereafter in Participant's name but shall be subject to all provisions of this Award Certificate.

(b) *Certain Restrictions*. One or more stock certificates evidencing the Restricted Stock shall be issued in the name of Participant but shall be held and retained by the Company until the restrictions set forth herein shall have lapsed. All such stock certificates shall bear the following legend:

"The shares of Common Stock evidenced by this Certificate are subject to the terms and conditions of a Restricted Stock Award Certificate between the registered owner and VF Corporation; such shares are subject to forfeiture under the terms of said Award Certificate; and such shares shall not be sold, transferred, assigned, pledged, encumbered or otherwise alienated or hypothecated except pursuant to the provisions of said Agreement, a copy of which is available from VF Corporation upon request."

Until the shares of Restricted Stock have become vested in accordance with Paragraph 1(e), the Restricted Stock shall be subject to a risk of forfeiture as provided in the 1996 Plan and this document. Until vested, such Restricted Stock will be nontransferable, as provided in the 1996 Plan and Paragraph 1(d), and Participant agrees that, upon request of the Company, he will deliver to the Company stock powers or other instruments of transfer or assignment, duly endorsed in blank with signature guaranteed, corresponding to each certificate for Restricted Stock or distributions thereon. If Participant shall fail to provide the Company with any such stock power or other instrument of transfer or assignment, Participant hereby irrevocably appoints the Secretary of the Company as his attorney-in-fact to execute and deliver any such power or other instrument which may be necessary to effectuate the transfer of the Restricted Stock (or assignment of distributions thereon) on the books and records of the Company. Participant is subject to the VF Code of Business Conduct and related policies on insider trading.

(c) *Dividends and Adjustments*. Participant shall be entitled to receive with respect to the Restricted Stock all dividends and distributions payable on Common Stock (including for this purpose any forward stock split) if and to the extent that he is the record owner of such Restricted Stock on any record date for such a dividend or distribution and he has not forfeited such Restricted Stock on or before the payment date for such dividend or distribution, subject to the following terms and conditions:

- Regular Cash Dividends. All cash distributions payable with respect to the Restricted Stock shall be retained by the Company and reinvested in additional shares
  of Common Stock to be issued in the name of Participant.
- (ii) Common Stock Dividends and Splits. If the Company declares and pays a dividend or distribution on Common Stock in the form of additional shares of Common Stock, or there occurs a forward split of Common Stock, then the Common Stock issued or delivered as such dividend or distribution or resulting from such stock split will be deemed to be additional Restricted Stock.
- (iii) Adjustments. If the Company declares and pays a dividend or distribution on Common Stock that is not a regular cash dividend and not in the form of additional shares of Common Stock, or if there occurs any other event referred to in Article XI of the 1996 Plan, the Company shall retain any such dividend or distribution and the Committee shall adjust the number of shares of Restricted Stock in a manner that will prevent dilution or enlargement of Participant's rights with respect to the Restricted Stock, in an equitable manner determined by the Committee. In addition, the Committee may vary the treatment of any dividend or distribution as specified under Section 1(c)(i), (ii) or (iii), in its discretion.
- (iv) Risk of Forfeiture of Restricted Stock Resulting from Dividends and Adjustments. Shares of Restricted Stock that directly or indirectly result from dividends or distributions on or adjustments to a share of Restricted Stock shall be subject to the same risk of forfeiture as applies to the granted Restricted Stock.
- (v) Fractional Shares. No fractional shares shall be issued under this Agreement. The Company will determine how to treat any fractional share or amounts that would be deemed invested in a fractional share hereunder.
- (d) Non-Transferability. Until the Restricted Stock has become vested, neither Participant nor any beneficiary shall have the right to, directly or indirectly, donate, sell, alienate, assign, transfer, pledge, anticipate, or encumber (except by reason of death) any shares of Restricted Stock, nor shall any such shares of Restricted Stock be subject to anticipation, alienation, sale, transfer, assignment, pledge, encumbrance, attachment, or garnishment by creditors of Participant or any beneficiary, or to the debts, contracts, liabilities, engagements, or torts of Participant or any beneficiary or transfer by operation of law in the event of bankruptcy or insolvency of Participant or any beneficiary, or any legal process.
- (e) *Vesting and Forfeiture*. The Restricted Stock will vest on July 14, 2013 (the "Stated Vesting Date") if both of the following conditions are met, except as otherwise provided herein: (i) the Company has positive earnings per share in either the second half of the fiscal year 2008 or in the full fiscal year 2009 (excluding extraordinary and/or nonrecurring items and changes in accounting standards as required by the Financial Accounting Standards Board) and (ii) the Participant continues to be an employee of the Company through the Stated Vesting Date. If the foregoing conditions are met and the Restricted Stock vests, all restrictions on the Restricted Stock shall lapse and all shares of Common Stock representing the Restricted Stock shall be delivered to Participant free of restrictions. If the conditions set forth in the first sentence of this clause 1 (e) are not satisfied, the Restricted Stock shall be canceled and forfeited and Participant shall have no further rights hereunder. Except to the extent set forth in this Paragraph 1(e), upon Participant's Termination of Employment prior to the vesting of the Restricted Stock, all Restricted Stock shall be canceled and Participant shall have no further rights hereunder. If Termination of Employment is due to Participant's death or Disability (as defined below), a Pro Rata Portion (as defined below) of Participant's Restricted Stock shall vest at the date of Termination of Employment, and delivery of the Pro Rata Portion of Restricted Stock free of any restrictions shall occur as promptly as practicable following Termination of Employment due to death or Disability. Certificates representing the shares of vested Restricted Stock shall be delivered promptly to Participant, or delivery of such shares shall be made to Participant's broker or in such other commercially reasonable manner as the Company may determine, within ten business days after the Restricted Stock becomes vested.

- (f) <u>Clawback.</u> The Restricted Stock is subject to the Corporation's Forfeiture Policy for Equity and Incentive Awards in the Event of Restatement of Financial Results as in effect at the date of this Grant. Such Policy imposes conditions that may result in forfeiture of the Restricted Stock or the proceeds to you resulting from the Restricted Stock (a so-called "clawback") in certain circumstances if the Corporation's financial statements are required to be restated as a result of misconduct.
  - (g) Certain Definitions. The following definitions apply for purposes of this Agreement:
  - (i) "Disability" means (A), if Participant has an Employment Agreement defining "Disability," the definition under such Employment Agreement, or (B), if Participant has no Employment Agreement defining "Disability," Participant's incapacity due to physical or mental illness resulting in Participant's absence from his or her duties with the Company on a full-time basis for 26 consecutive weeks, and, within 30 days after written notice of termination has been given by the Company, Participant has not returned to the full-time performance of his or her duties.
  - (ii) "Pro Rata Portion" means a fraction the numerator of which is the number of days that have elapsed from the Grant Date to the date of Participant's Termination of Employment and the denominator of which is the number of days from the Grant Date to the Stated Vesting Date.
  - (iii) "Termination of Employment" means Participant's termination of employment with the Company or any of its subsidiaries or affiliates in circumstances in which, immediately thereafter, Participant is not employed by the Company or any of its subsidiaries or affiliates. Service as a non-employee director shall not be treated as employment for purposes of this Agreement.
- (h) Compliance with Code Section 409A. The Restricted Stock is intended to be exempt from Section 409A of the Internal Revenue Code. The Participant will be subject to federal income taxation no later than the Stated Vesting Date, regardless of any delay in delivery of the share certificate thereafter.

# 2. Taxes.

(a) If Participant properly elects, within thirty (30) days of the date of this Agreement, to include in gross income for federal income tax purposes an amount equal to the fair market value (as of the Grant Date) of the Restricted Stock, Participant shall make arrangements satisfactory to the Committee to pay to the Company in 2008 any federal, state or local income taxes required to be withheld with respect to such shares. If Participant shall fail to make such tax payments as are required, the Company shall, to the extent permitted by law, have the right to deduct from any payment of any kind otherwise due to Participant any federal, state or local taxes of any kind required by law to be withheld with respect to the Restricted Stock.

(b) If Participant does not make the election described in Paragraph 2(a) above, Participant shall, no later than the date as of which the restrictions referred to in Paragraph 1(e) hereof shall lapse, pay to the Company, or make arrangements satisfactory to the Company for payment of, any federal, state or local taxes of any kind required by law to be withheld with respect to the Restricted Stock, and the Company shall, to the extent permitted by law, have the right to deduct from any payment of any kind otherwise due to Participant any federal, state, or local taxes of any kind required by law to be withheld with respect to the Restricted Stock. Unless, at least 90 days before the Stated Vesting Date or any earlier applicable vesting date, Participant has made separate arrangements satisfactory to the Company for the payment such mandatory withholding taxes, the Company will withhold from the shares to be delivered upon vesting the number of whole shares having a Fair Market Value nearest to but not exceeding the amount of such mandatory withholding taxes.

#### 3. Miscellaneous.

(a) Binding Effect; Written Amendments. The terms and conditions set forth in this document shall be binding upon the heirs, executors, administrators and successors of the parties. The Award Certificate

and this document constitute the entire agreement between the parties with respect to the Restricted Stock and supersede any prior agreements or documents with respect thereto. No amendment, alteration, suspension, discontinuation or termination of this document which may impose any additional obligation upon the Company or materially impair the rights of Participant with respect to the Restricted Stock shall be valid unless in each instance such amendment, alteration, suspension, discontinuation or termination is expressed in a written instrument duly executed in the name and on behalf of the Company and, if Participant's rights are materially impaired thereby, by Participant.

- (b) No Promise of Employment. The Restricted Stock and the granting thereof shall not constitute or be evidence of any agreement or understanding, express or implied, that Participant has a right to continue as an officer, employee or director of the Company or its subsidiaries for any period of time, or at any particular rate of compensation.
- (c) Governing Law. The validity, interpretation, construction and performance of this Agreement shall be governed by the laws (but not the law of conflicts of laws) of the State of North Carolina, and applicable federal law.
- (d) *Notices*. Any notice to be given the Company under this Agreement shall be addressed to the Company at its principal executive offices, in care of the Vice President Administration, and any notice to Participant shall be addressed to Participant at Participant's address as then appearing in the records of the Company.
- (e) Shareholder Rights. Except as otherwise provided in this Agreement, Participant shall have, with respect to all shares of Restricted Stock, all the rights of a shareholder of the Company, including the right to vote the Restricted Stock.
- (f) *Voluntary Participation*. Participant's participation in the Plan is voluntary. The value of the Restricted Stock is an extraordinary item of compensation. As such, the Restricted Stock is not part of normal or expected compensation for purposes of calculating any severance, change in control payments, resignation, redundancy, end of service payments, bonuses, long-service awards, pension or retirement benefits or similar payments.

# CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER PURSUANT TO 15 U.S.C. SECTION 10A, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

- I, Eric C. Wiseman, certify that:
- 1. I have reviewed this quarterly report on Form 10-Q of V.F. Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors:
- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

August 6, 2008

/s/ Eric C. Wiseman
Eric C. Wiseman
President and Chief Executive Officer
(Principal Executive Officer)

# CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER PURSUANT TO 15 U.S.C. SECTION 10A, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

- I, Robert K. Shearer, certify that:
- 1. I have reviewed this quarterly report on Form 10-Q of V.F. Corporation;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors:
- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

August 6, 2008

/s/ Robert K. Shearer
Robert K. Shearer
Senior Vice President and Chief Financial Officer
(Principal Financial Officer)

# CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of V.F. Corporation (the "Company") on Form 10-Q for the period ending June 28, 2008 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Eric C. Wiseman, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

August 6, 2008 /s/ Eric C. Wiseman

Eric C. Wiseman

President and Chief Executive Officer

# CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of V.F. Corporation (the "Company") on Form 10-Q for the period ending June 28, 2008 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Robert K. Shearer, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

August 6, 2008

/s/ Robert K. Shearer

Robert K. Shearer

Senior Vice President and Chief Financial Officer