

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response...	0.5

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16, Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person* <b>Holtz Curtis A.</b>			2. Issuer Name and Ticker or Trading Symbol <b>V F CORP [VFC]</b>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director _____ 10% Owner _____ <input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____ <b>Vice President &amp; Group Pres.</b>		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <b>08/30/2019</b>					
105 CORPORATE CENTER BLVD								
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
GREENSBORO, NC 27408								
(City)			(State)			(Zip)		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/30/2019		M		13,231	A	\$ 69,9808	64,802.923	D	
Common Stock	08/30/2019		M		15,585	A	\$ 56,9227	80,387.923	D	
Common Stock	08/30/2019		M		11,187	A	\$ 49,6599	91,574.923	D	
Common Stock	08/30/2019		S		40,003	D	\$ 83.25	51,571.923	D	
Common Stock								956.454	I	By Trust (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)	Date Exercisable	Expiration Date				
2015 Non-qualified Stock Option (Right to Buy)	\$ 69.9808 (2)	08/30/2019		M		13,231 (2)	(3)	02/17/2025	Common Stock	13,231 (2)	\$ 0	0	D	
2016 Non-qualified Stock Option (Right to Buy)	\$ 56.9227 (2)	08/30/2019		M		15,585 (2)	(4)	02/22/2026	Common Stock	15,585 (2)	\$ 0	0	D	

2017 Non-qualified Stock Option (Right to Buy)	\$ 49,6599 (2)	08/30/2019		M			11,187 (2)	(5)	02/21/2027	Common Stock	11,187 (2)	\$ 0	11,187	D	
--	-------------------	------------	--	---	--	--	---------------	-----	------------	--------------	---------------	------	--------	---	--

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Holtz Curtis A. 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			Vice President & Group Pres.	

## Signatures

Mark R. Townsend for Curtis A. Holtz (Pursuant to signing authority on file)		09/03/2019
<small>**Signature of Reporting Person</small>		<small>Date</small>

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 401(k).
- (2) Reflects an adjustment in the number of shares of common stock purchasable pursuant to the specified stock option, and the exercise price of such stock option, in connection with the spinoff of Kontoor Brands, Inc. on May 22, 2019.
- (3) This option vested in three approximately equal annual installments beginning on February 18, 2016.
- (4) This option vested in three equal annual installments beginning on February 23, 2017.
- (5) This option vests in three approximately equal annual installments beginning on February 22, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.