# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

| OMB APPRO                | VAL       |  |  |  |  |
|--------------------------|-----------|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |
| Estimated average burden |           |  |  |  |  |
| hours ner resnonse       | 0.5       |  |  |  |  |

longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*  CHUGG JULIANA L |   |                       |   | 2. Issuer Name and Ticker or Trading Symbol V F CORP [VFC]  |   |  |                   |  | 5  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)X Director 10% Owner   |   |                                 |   |  |  |
|--|---|-----------------------|---|---|---|--|-------------------|--|--|---|---|---------------------------------|---|--|--|
| 8505 E. C  | t)<br>ORCHARI   | O ROAD                |   | 3. Date of Earliest Transaction (Month/Day/Year) 09/27/2019 |   |  |                   | -  | Officer (give  | title below)  | Other   | (specify below                  | 7)  |  |  |
| (Street) GREENWOOD VILLAGE, CO 80111                   |   |                       |   | 4. If Amendment, Date Original Filed(Month/Day/Year)        |   |  |                   |  |  | 6. Individual or Joint/Group Filing(Check Applicable Line)  X. Form filed by One Reporting Person  Form filed by More than One Reporting Person   |   |                                 |   |  |  |
| (Cit   |   | (State)               | (Zip)                                       | Table I - Non-Derivative Securities Acqu                    |   |  | ties Acquir       | uired, Disposed of, or Beneficially Owned                                    |  |   |   |                                 |   |  |  |
| 1.Title of S (Instr. 3)                                | ecurity   |                       | 2. Transaction<br>Date<br>(Month/Day/Year   | ) any   | eemed<br>tion Date,<br>h/Day/Yea  | Code (Instr  |                   | (A)<br>(Ins  | Securities Ad or Disposed str. 3, 4 and (A) of (D)   | or O  | . Amount of So<br>Owned Followin<br>Transaction(s)<br>Instr. 3 and 4) |                                 | I C   | Ownership<br>Form:   | Beneficial<br>Ownership  |
| Reminder:  | Report on a s   | eparate line for each | class of securities b                       | eneficial   | lly owned   | lirectly of  |                   | Persons  |  |   | collection of   |                                 |   |  | 474 (9-02)   |
| Reminder:  | Report on a s   | eparate line for each |   | - Deriva  | tive Secur  | ities Ac   | quire             | Persons in this for a current  | rm are not<br>ly valid OM<br>ed of, or Be  | required to MB control  | to respond u<br>I number.   |                                 |   |  | 474 (9-02)   |
| 1. Title of<br>Derivative<br>Security                  | 2.<br>Conversion  | 3. Transaction        | Table II  3A. Deemed Execution Date, if     | - Deriva<br>(e.g., p)<br>4.<br>Transac<br>Code              | tive Secur<br>uts, calls, v<br>5. Nu<br>betion Deriv<br>Secur<br>Acqu<br>Dispo                  | ities Ac   | equire<br>ts, opt | Persons in this for a current  | rm are not<br>ly valid Of<br>ed of, or Be<br>vertible securcisable<br>ion Date               | required to MB control oneficially Ourities)  7. Title and  | to respond und number.  Dwned  d Amount of g Securities               | 8. Price of                     | 9. Number o<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | To 10. Ownersh Form of Derivati Security Direct (I or Indire | 11. Natur<br>of Indired<br>Beneficiae<br>Ownersh<br>(Instr. 4) |
| 1. Title of<br>Derivative<br>Security                  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative | 3. Transaction Date   | Table II  3A. Deemed Execution Date, if any | - Deriva<br>(e.g., p)<br>4.<br>Transac<br>Code              | titve Secur<br>uts, calls,<br>5. Nu<br>tition Deriv<br>Secur<br>) Acqu<br>Dispo<br>(Instr<br>5) | ities Acwarrant mber of ative ities ired (A) osed of ( | equire<br>ts, opt | Persons in this for a current ed, Dispose tions, convo. Date Exe and Expirat | rm are not<br>ly valid Off<br>ed of, or Bei<br>vertible securicisable<br>ion Date<br>y/Year) | required to MB control oneficially Oneficially Oneficially One one of the manual of the manual one of | to respond und number.  Dwned  d Amount of g Securities               | 8. Price of Derivative Security | 9. Number of Derivative Securities Beneficially Owned Following                           | To 10. Ownersh Form of Derivati Security Direct (I or Indire | ip of Indired Beneficial Ownersh (Instr. 4)                    |

### **Reporting Owners**

|  | Relationships |              |         |       |  |
|--|---------------|--------------|---------|-------|--|
| Reporting Owner Name / Address   | Director      | 10%<br>Owner | Officer | Other |  |
| CHUGG JULIANA L<br>8505 E. ORCHARD ROAD<br>GREENWOOD VILLAGE, CO 80111 | X             |              |         |       |  |

## **Signatures**

| /s/ Mark R. Townsend for Julianna Chugg (pursuant to signatory authority on file) | 10/01/2019 |
|---|------------|
| **Signature of Reporting Person   | Date       |

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents phantom stock units ("PSUs") accrued under the VF Corporation Directors Deferred Savings Plan ("Plan"), to be settled 100% in cash upon the reporting person's retirement. The (1) number of PSUs acquired equals the amount of Directors' fees deferred by the reporting person divided by the fair market value (average of the high and low selling prices) per share on the date of deferral. The number of PSUs beneficially owned may vary over time due to deemed reinvestment of dividends.
- (2) 1 for 1
- (3) There is no date that should appear in these columns. These columns are not applicable to this particular filing.
- (4) Each PSU was acquired at the election of the Director by deferring \$88.76 of fees per PSU.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

| Potential persons who are to respond to the collection of information contained in this form are no | ot required to respond unless the form displays a currently valid OMB number. |
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