FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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|--------------------------|-----------|
| Estimated average burden |           |
| hours per response:      | 0.5       |

#### Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address Puckett Matt            | ess of Reporting Pers | on *     | 2. Issuer Name <b>and</b> Ticker or Trading Symbol VFCORP [VFC]   |                    | ionship of Reporting Pers<br>all applicable)<br>Director                        | on(s) to Issuer       |
|---|-----------------------|----------|---|--------------------|---|-----------------------|
| (Last) (First) (Middle) 1551 WEWATTA STREET |                       | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 05/15/2023   | X                  | Officer (give title below)  EVP & Chief Fina                                    | Other (specify below) |
| (Street) DENVER                             | СО                    | 80202    | 4. If Amendment, Date of Original Filed (Month/Day/Year)  | 6. Indivi          | dual or Joint/Group Filing<br>Form filed by One Repo<br>Form filed by More than | ` ' '                 |
| (City)                                      | (State)               | (Zip)    | Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | contract, instruct | ion or written plan that is inte  | ended to satisfy the  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr. |   | 4. Securities Ad<br>Disposed Of (D |               |         | 5. Amount of<br>Securities<br>Beneficially Owned<br>Following Reported | Form: Direct (D) | Beneficial<br>Ownership |
|---------------------------------|--|---|-----------------------------|---|------------------------------------|---------------|---------|--|------------------|-------------------------|
|                                 |  |   | Code                        | v | Amount                             | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)                                     |                  | (Instr. 4)              |
| Common Stock                    | 05/15/2023                                 |   | A                           |   | 84.224                             | A             | \$21.57 | 46,502.596   | D                |                         |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security (Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | , Transaction Code (Instr. 8)  8)  Deriv Security Acquired for Di (D) (I |   | Derivative |     | Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 3 and 4) |                                     | Derivative<br>Security<br>(Instr. 5) | derivative<br>Securities<br>Beneficially | Ownership<br>Form:<br>Direct (D) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|--|---|--|---|--|---|------------|-----|-------------------------------------|--------------------|--|-------------------------------------|--------------------------------------|--|----------------------------------|--|
|  |   |  |   | Code   | v | (A)        | (D) | Date<br>Exercisable                 | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of Shares |                                      | Transaction(s)<br>(Instr. 4)             |                                  |  |

Explanation of Responses:

/s/ Mark R. Townsend for Matthew

Puckett (Pursuant to Signing

\*\* Signature of Reporting Person

Authority on File)

Date

05/17/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).