

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): February 7, 2020

V. F. Corporation

(Exact Name of Registrant as Specified in Charter)

Pennsylvania  
(State or Other Jurisdiction  
of Incorporation)

001-05256  
(Commission  
File Number)

23-1180120  
(IRS Employer  
Identification No.)

8505 E. Orchard Road  
Greenwood Village, Colorado  
(Address of Principal Executive Offices)

80111  
(Zip Code)

(720) 778-4000  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, without par value, stated capital \$.25 per share	VFC	New York Stock Exchange
0.625% Senior Notes due 2023	VFC23	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

**Item 7.01. Regulation FD Disclosure.**

On February 7, 2020, V.F. Corporation issued a press release. A copy of the press release is furnished as Exhibit 99.1.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

Exhibit No.	Description
<a href="#">99.1</a>	<a href="#">V.F. Corporation press release dated February 7, 2020.</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 7, 2020

### V.F. CORPORATION

By: /s/ Laura C. Meagher

Name: Laura C. Meagher

Title: Executive Vice President, General  
Counsel and Secretary

## **VF Corporation Provides Update on Business Impact of Coronavirus in China**

DENVER--(BUSINESS WIRE)--February 7, 2020--In light of the coronavirus outbreak, VF Corporation (NYSE:VFC) is working in accordance with local government guidelines to ensure the health, safety and overall well-being of the company's associates and partners in the communities where they live and work.

"The safety and well-being of our associates and partners in China is our highest priority. Our thoughts are with those people affected by the coronavirus," said Steve Rendle, VF's Chairman, President and CEO. "While the coronavirus will impact our financial results in the Asia Pacific region in the near term, VF's growth opportunity in China and across the Asia Pacific region is significant and the fundamentals of our business are strong. VF is well positioned to navigate the impact of the coronavirus situation given the diversity of our business and operating model in other key geographies."

At this time, about 60 percent of VF's owned and partner stores in China have been temporarily closed due to coronavirus mitigation efforts. Stores currently open have experienced significant declines in retail traffic.

In Fiscal 2019, the Asia Pacific region and mainland China represented 12 percent and 6 percent, respectively, of total VF revenue. And, while it is not possible to gauge the impact to our supply chain at this point, approximately 16 percent of VF's total cost of goods sold is sourced directly from mainland China, of which 7 percent is bound for the US market.

The coronavirus situation in China was not contemplated at the time VF provided its adjusted fiscal 2020 outlook on January 23, 2020. We will provide an update as to the operational and financial impacts of the coronavirus during VF's fourth quarter fiscal 2020 conference call in May 2020.

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## ***About VF***

Founded in 1899, VF Corporation is one of the world's largest apparel, footwear and accessories companies connecting people to the lifestyles, activities and experiences they cherish most through a family of iconic outdoor, active and workwear brands including *Vans*®, *The North Face*®, *Timberland*® and *Dickies*®. Our purpose is to power movements of sustainable and active lifestyles for the betterment of people and our planet. We connect this purpose with a relentless drive to succeed to create value for all stakeholders and use our company as a force for good. For more information, please visit [vfc.com](http://vfc.com).

## ***Forward-looking Statements***

Certain statements included in this release are "forward-looking statements" within the meaning of the federal securities laws. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting VF and therefore involve several risks and uncertainties. You can identify these statements by the fact that they use words such as "will," "anticipate," "estimate," "expect," "should," and "may" and other words and terms of similar meaning or use of future dates. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements. Information on potential factors that could affect VF's financial results is included from time to time in VF's public reports filed with the Securities and Exchange Commission, including VF's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q, and Forms 8-K filed or furnished with the SEC.

## **Contacts**

### **VF Corporation Contacts:**

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